



BUSINESS ADVANTAGES

- The club actively markets the scheme and your business offers to our strong membership base regularly
- We have an active loyal membership to target your business offers to
- Update your offer each season
- Business description, contact details and website links all advertised
- Social media links available

SQ DISTRIBUTION

The SQUADRON QUARTERLY is delivered from a direct mail house to squadron members' homes, businesses with a total print run of over 1,000 copies. It is also distributed as an eBook to a constantly growing reach of over 15,000 via social media and digital subscribers.

SQ READER PROFILE

RSAYS members and families, RSAYS sponsors, RSAYS tenants, state library, Royal clubs, South Australian, interstate and international affiliated clubs, government affiliated officers, and other yachting/boating clubs



RSAYS MEMBER BENEFITS SCHEME

CORPORATE PARTNERS

Is your business looking to target a large and receptive audience from the marine leisure and sailing community?

As a participating RSAYS sponsor or corporate advertiser you will be offered the opportunity to enjoy the added value of participating in the RSAYS Member Benefits Scheme, free of charge.

To enquire about participation in this scheme please fill out the registration form below or contact the General Manager for more details.

Your business will be promoted through our website, strong social media channels and The Royal South Australian Yacht Squadron's fantastic, glossy club magazine "[Squadron Quarterly](#)". The magazine is released 4 times a year and features a great wrap up of the club activities and stories from our very active membership!

For more details contact us today!

HOW IT WORKS?

As a RSAYS member, show your membership card to any of the participating scheme partners and receive a range of member only benefits including discounts, special offers and rebates.

MEMBER PARTICIPATION

As a financial member of RSAYS you can nominate your business to be a part of this scheme (at no cost). You will have exposure to over 1000 active members. As long as it doesn't compete with any of our corporate partners or club operations we will consider incorporating your business.





MEMBER OFFERS

PROGRAM OVERVIEW

As part of our commitment to providing enhanced services to our members, and offer value added features to their membership, we are continually negotiating with both members and corporate partners to provide business discounts, special offers and rebates.

We actively encourage all our members to take full advantage of these offers, through our strongly followed advertising media channels, regular eBulletins and via our glossy club magazine.

We note that we are unable to endorse any product or service supplied by these companies.

REGISTRATION FORM

Company Name: _____

Company Website: _____

Contact Details

Title (please circle): Mr / Miss / Ms / Mrs

First Name: _____ Surname: _____

RSAYS Member No: _____

Email: _____

Phone (Work): _____ Mobile: _____

Description of your company and proposed offering to RSAYS members:

Company Logo/artwork provided via email YES NO

Please forward to the General Manager via any of the following methods for consideration

- Fax (08) 8248 4933
- PO Box 1066 North Haven SA 5018
- Email general.manager@rsays.com.au

RSAYS members and partners can nominate their business to be a part of this scheme. Corporate Partners will be offered this opportunity as part of an advertising or sponsorship package. The only conditions, where member businesses are concerned, are that they must not compete with any of our corporate partners or clubs activities. Suitability for the scheme is at the discretion of management.