

Discussion Paper

2016/17

Member Subscriptions

For this years proposed Membership Subscriptions by the Treasurer & Management Committee, there is two (2) options being submitted. This discussion paper seeks to define the options and purpose behind each.

Option #1 takes a holistic approach to the membership categories, associated benefits and fees. The restructure aims to better balance and define the benefits and values of each level of membership while aligning the fees more equitably with those benefits and rights of each category.

The main aims of this proposal is to...

- 1. Remove the financial disparity between **Crew and Associate Membership** while defining the benefits of **Associate Membership**.
- 2. Seek to extend the age range for **Intermediate Membership** to 18-30 so that we can retain members in this category in an active, voting and affordable category until they reach the age of 30. This will require a <u>constitutional change</u> and must therefore be listed as a proposed motion at the following members meeting.
- 3. Increase the benefits afforded to **Senior, Family and Associate Membership** that include increased discounts in food & beverage purchases and the ability to charge restaurant and bar purchases to their house account.
- 4. Restructure of the House Allowance (F&B Advance) on the categories of **Senior, Family, Associate and Crew Membership** to widen the support of club facilities across the membership.
- 5. Minimal increase of just over 2% to the fee base for **Senior & Family Membership** once the included house allowance is accounted for.

The following shows the simple definitions of each category as proposed, and the new associated benefits and rights of each.

Membership Classification at a Glance

- FAMILY membership shall have the benefits of senior membership for both the primary member and the partner with unlimited dependants (under (18) years of age) who join free of charge. Voting rights is only for one adult member.
- **SENIOR** membership shall have unrestricted use of the club and all its facilities, plus credit facility, boating & voting rights and racing participation.
- ASSOCIATE membership shall be for persons over eighteen (18) years of age looking to enjoy the social aspects of the club. Full use of clubhouse facilities with credit facility.
- INTERMEDIATE membership shall be for persons

- between eighteen (18) and thirty (30) years of age. Full use of clubhouse facilities, racing participation and voting rights.
- CREW membership shall be for persons active in crewing on a racing or cruising vessel. Full use of clubhouse facilities, racing participation and debit facility
- COUNTRY membership shall be a permanent resident of more than one hundred (160) kilometres from the Adelaide GPO. Full use of clubhouse facilities and voting rights.
- JUNIOR membership shall be for persons under eighteen (18) years of age and sail training is available for persons from eight (8) years up to seventeen (17) years of age

Club Subscriptions & Benefits

Classification	Member Fees	Includes House Allowance	Gate Key	Premium Club Key Ring	Gold/Silver Member Card	Personalised Member Card	Credit Facility	Debit facility	Food & Beverage Disc	Loyalty Program	Birthday Voucher	Boating Rights	Launching Permit	Voting Rights	Club Magazine	Yachting Australia Membership	Racing Access
Family	\$1464	\$300	2	2	•		•		20%	•	•	•	•	•	•	•	•
Senior 18+	\$1095	\$200	1	1	•		•		20%	•	•	•	•	•	•	•	•
Associate 18+	\$469	\$100	1	OP	•		•		15%	•	•		OP		•	•	OP
Intermediate 18-23yrs	\$329		1	OP		•			10%	•	•		OP	•	•	•	•
Crew	\$469	\$100	1	OP		•		•	10%	•			OP		•	•	•
Country	\$369		1	OP		•			10%	•			OP	•	•	•	•
Junior <18	\$85		OP			•			10%				OP		•	•	•

OP = Optional on request, fees may apply

House Allowance - Advance towards purchases in our restaurants and bars valid for the 12 months of the club year.

Food & Beverage Disc - Excludes promotional priced items

Option #2 takes the previously adopted approach of applying a percentage increase to the membership categories (In most cases 2.5%). The benefits of each category will remain the same and the House Allowance will remain at current levels and only apply to the categories of **Senior, Family and Associate Membership**.

This option does go some way to amend the disparity between **Crew and Associate Membership** by matching the fee base at a higher level before accounting for House Allowance.

Members will be asked at the March Quarterly Meeting to vote on a motion from the Treasurer, to support option #1 or adopt option #2.

Of course, normal meeting protocol will be followed and discussion will be heard from the floor. Amendments to the motion can be proposed and seconded only by voting members.

RSAYS Management Committee March 2016